



CASI FLEISCHMAN

Based in Waxhaw, NC / High Falls, NY
954-756-1354
www.casifleischman.com

SKILLS

End-to-end digital product design · Design systems · Cross-team collaboration · Stakeholder presentations · Rapid prototyping · Development hand-off · Quality assurance

EDUCATION

RIT — BS Biomedical Photographic Communications, Psychology Concentration | 2014

Google — UX Design Bootcamp | 2022

ACCOLADES

- Guest speaker for Google × Coursera — invited to discuss impact with the Head of Google Technical Bootcamp Programs based on merit and success within the program.

- 3 Image Publications in Scientific Magazines

UX/UI and product design leader focused on scalable digital experiences across mobile and web products, including iLottery systems and interactive gaming platforms. Expert in translating complex rules into intuitive interfaces, with experience in design systems and rapid prototyping in Figma. Expert in leveraging AI for productivity rather than human creativity. Comfortable collaborating across product, engineering, and business teams, ensuring alignment from concept to launch.

EXPERIENCE

SENIOR UX/UI DESIGNER

[Scientific Games, Remote](#) | Aug 2022–Present

Designing loyalty clubs, promotion drawing systems, and POS systems customized for clients across the world. Played a critical role in the South Carolina Lottery Player Club, North Dakota launch which facilitated millions worth of lottery product entries in the first 3 days.

UX/UI DESIGNER

[Scientific Games, Remote](#) | Aug 2022–Present

CX DESIGNER / RESEARCHER

[Sovos, Internship](#) | May 2022–Aug 2022

Assisted lead designers create internal-facing design deliverables that define Sovos's products and users for cross-departmental employee onboarding.

PRODUCT DESIGNER

[Somo Africa, Remote](#) | Apr 2022–Aug 2022

Revamping the company's website to better communicate company goals.

SR. OPHTHALMIC PHOTOGRAPHER

[Clinics Across TN/FL](#) | 2014–2022

OCT, Fundus Photography, Fluorescein Angiography, Medical Research, Patient-care.

MEDIA & DESIGN INTERN

[University Hospital, Cardiff Wales](#) | Summer 2013

Multi-disciplinary imaging intern. Trip overseas funded by BioCommunications EFFE Grant.

IMAGING RESEARCH INTERN

[Yale University, New Haven, CT](#) | Summer 2012

Studied and collected spinning disc confocal microscopy data on RPE cells for cancer research. Data later used in a grant proposal to DARPA.